



KUDOSAFRICA

FINDING GOOD COMPANIES IN AFRICA

WE SAW THAT VALUE WAS TO BE FOUND
IN SUSTAINABLE AFRICAN COMPANIES...

...So we built a platform to measure,
benchmark, and manage it!





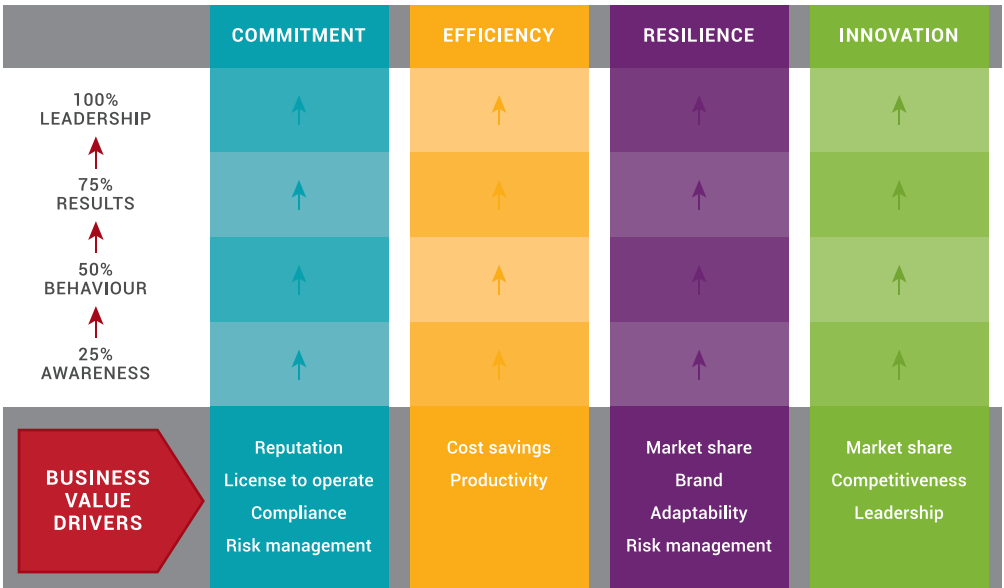
WHAT WE DO

- Simplify a company's sustainability journey by making it easy to measure the most relevant Environmental, Social & Governance (ESG) aspects.
- Assess current performance and identify the next best steps to improve.
- Provide the tools and support to manage impact and uncover hidden value.
- Analyse impact at fund level and identify the drivers of outperformance.
- Find superior investment opportunities with impact.



HOW WE DO IT

ESG performance is measured across four themes that drive business value sustainably: Commitment, Efficiency, Resilience, and Innovation (CERI).





CREATING VALUE THROUGH SUSTAINABILITY

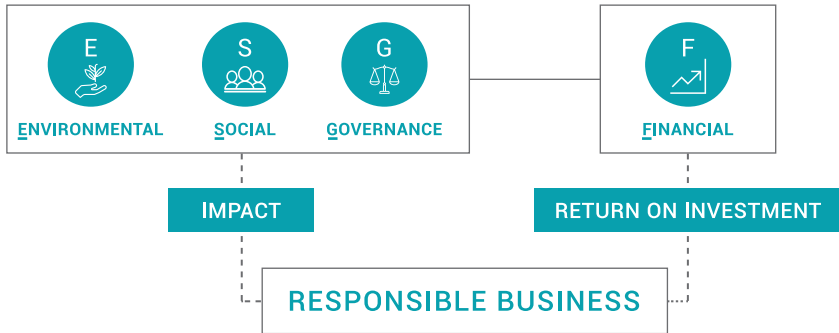
The KudosAfrica rating model applies tried and tested ESG criteria used by international investors and tailored to African priorities.





WHAT IS SUSTAINABLE INVESTING?

Integrating environmental, social and governance (ESG) considerations across all investment decisions.



HOW IT DRIVES VALUE

We help companies and investors unlock business value through sustainability in the following ways:



COMPANY

- Reduce business risks
- Strengthen reputation and brand value
- Focus on the most relevant ESG issues for your business
- Attract and retain skills and talent
- Motivate employees
- Future-proof business strategies
- Open up new markets
- Lower your cost of capital
- Attract like-minded investors

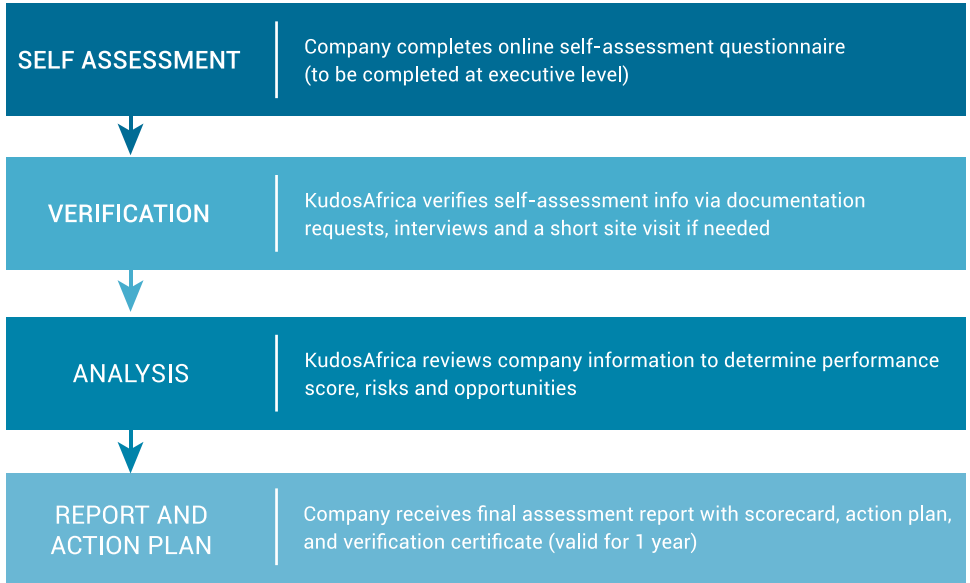


INVESTOR

- Reduce investment risk
- Source verified sustainable investment opportunities
- Collect robust ESG data
- Compare ESG performance of companies
- Monitor good practice in sectors and regions
- Inspire investee companies through informed engagement on ESG issues



HOW IT WORKS



KudosAfrica's third-party verification assures investors, banks, customers and other stakeholders that a company is committed to sustainability and is taking steps to improve its ESG performance and impacts over time.





WHY WE DO IT

We believe the environmental and social challenges facing Africa can only be addressed with economically viable solutions. Sourcing and assisting the companies that provide these solutions allows us to focus the attention of capital providers on inspiring investment opportunities on the continent.



WHO WE ARE

We are a passionate, dedicated team of highly experienced industry specialists with a common mission to inspire and influence responsible business innovation and investment.

By combining our collective skills, we offer an integrated vision of the future of business in Africa. We believe in the desire and ability of African entrepreneurs to make this vision a reality, unleashing responsible business as the single biggest transformative power of our time.

Signatory of:



**Contact us to uncover the opportunities
embedded in your business impact.**

Tel: +27 (0)78 788 6295

Email: info@kudosafrica.com

Web: www.kudosafrica.com

