



KUDOSAFRICA

FINDING GOOD COMPANIES IN AFRICA

WE SAW THAT VALUE WAS TO BE FOUND
IN SUSTAINABLE AFRICAN COMPANIES...

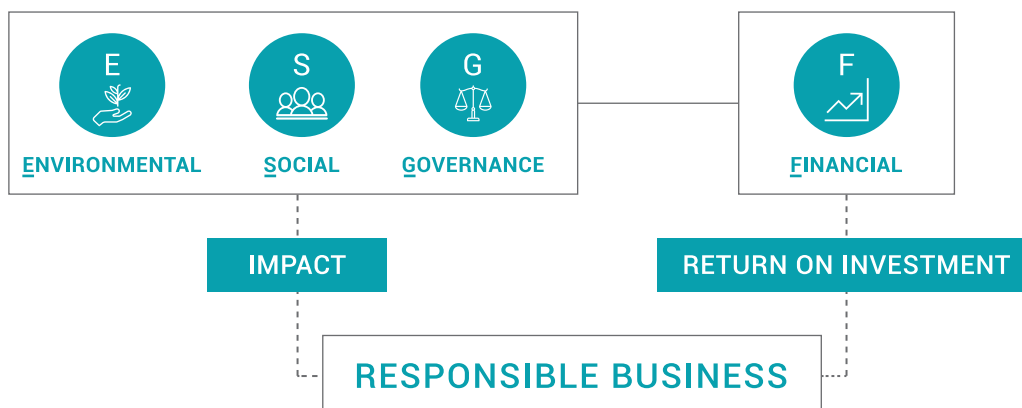
...So we built a platform to measure,
benchmark, and manage it!





WHAT IS SUSTAINABLE INVESTING?

Integrating environmental, social and governance (ESG) considerations across all investment decisions.



HOW IT DRIVES VALUE

We help companies and investors unlock business value through sustainability in the following ways:



COMPANY

- Reduce business risks
- Strengthen reputation and brand value
- Focus on the most relevant ESG issues for your business
- Attract and retain skills and talent
- Motivate employees
- Future-proof business strategies
- Open up new markets
- Lower your cost of capital
- Attract like-minded investors



INVESTOR

- Reduce investment risk
- Source verified sustainable investment opportunities
- Collect robust ESG data
- Compare ESG performance of companies
- Monitor good practice in sectors and regions
- Inspire investee companies through informed engagement on ESG issues



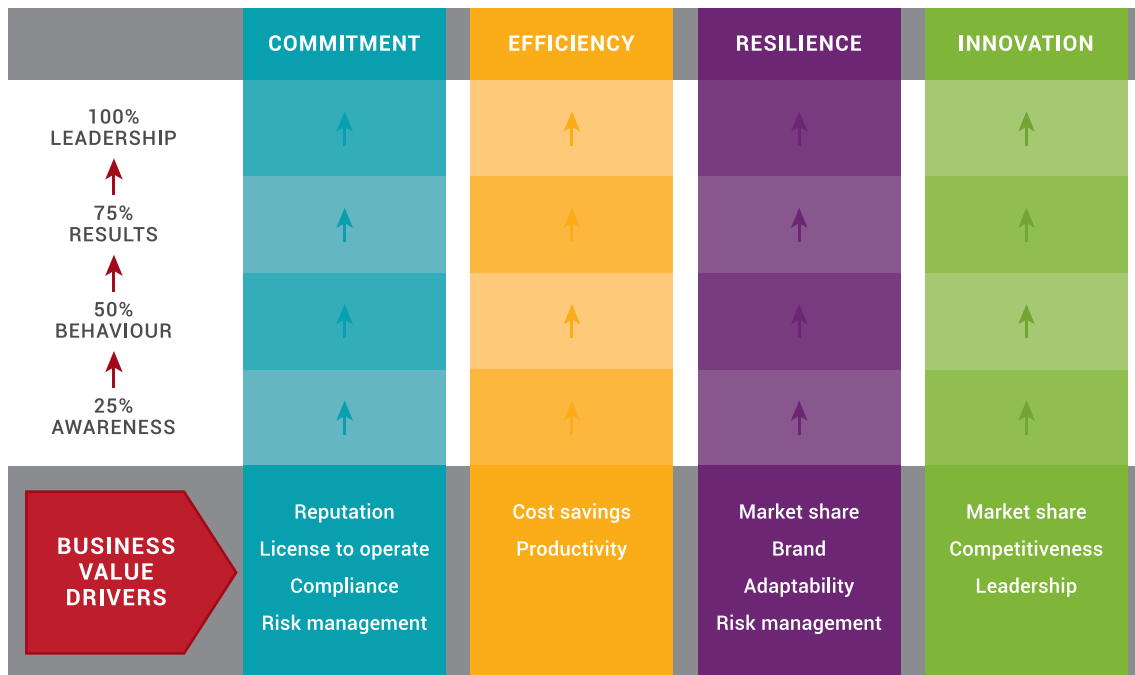
WHAT WE DO

- Simplify a company's sustainability journey by making it easy to measure the most relevant Environmental, Social & Governance (ESG) aspects
- Assess current performance and identify the next best steps to improve
- Provide the tools and support to manage impact and uncover hidden value
- Analyse impact at fund level and identify the drivers of outperformance
- Find superior investment opportunities with impact



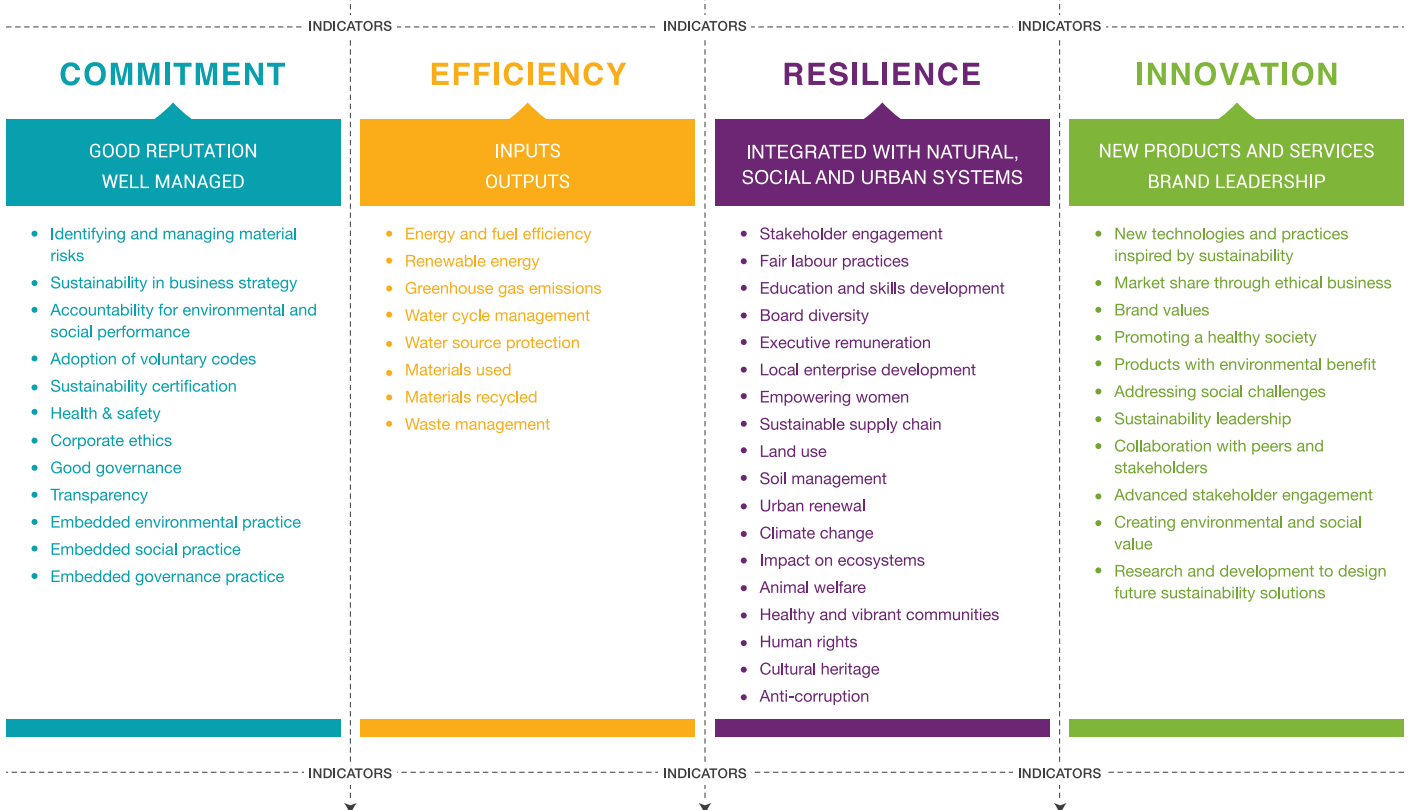
HOW WE DO IT

ESG performance is measured across four themes that drive business value sustainably: Commitment, Efficiency, Resilience, and Innovation (CERI).



CREATING VALUE THROUGH SUSTAINABILITY

The KudosAfrica rating model applies tried and tested ESG criteria used by international investors and tailored to African priorities



Signatory of:



**Contact us to uncover the opportunities
embedded in your business impact.**

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